








Madison Panthers Donation Form 2024

Madison Panthers Organization is a non-profit softball organization consisting of multiple travel softball team. Travel softball allows them an opportunity to play against some of the best competition from teams across North Alabama to help them develop physically, mentally, and emotionally through high quality athletics and training.

Your donations to the local Madison Panthers softball team is a great way to help these young girls develop in tournaments this spring while also serving as a great way to advertise your business. Your company name or logo will be visible in not only in Madison-hosted tournaments, but others located in other metro area. Specifically, your donations will help the team with fees for tournaments, equipment, volunteer community events, and team events like indoor practices and team building events. All donation amounts are accepted. Below is what we will do for you if your donation falls within one of the levels. All donors will be recognized on our webpage and all donors will be recognized throughout the season on our facebook page.

Donation Levels and Prices

-  **The Single** \$150 per team
 Company **name** displayed on our **team banner** posted on our dugout at every tournament.
-  **The Double** \$300 per team
 Company **logo** on our **team banner** posted on our dugout at every tournament.
-  **The Triple** \$700 per team
 Company **name/logo** on the player **helmets**, coach **hats**, and on **team banner**
-  **The Home Run** \$1,000 per team
 Company **name/logo** on **practice jersey sleeve**, **coach sleeve**, and on **team banner**
-  **The Grand Slam** \$1,500 per team
 Company **name/logo** on **game jersey sleeve**, **coach sleeve**, and on **team banner**

*All logos on banner will be a minimum of 8 inches wide and the height will be sized accordingly based on the width.

Company name: _____

Contact name: _____

Address: _____

Email address: _____

Phone number: _____

If interested or for any questions, please contact Dustin Chivers 256-426-8737, dac0010@tigermail.auburn.edu

Email company logo to: kyle@skylenewman.com
Please make checks payable to: Madison Panthers Softball
Mail checks to: 207 Bellingham Drive, Madison, AL 35758

* There is a limit of 2 sponsors per team for the Hat, Practice Jersey, Spirit Wear, and Uniform Sponsor
* Madison Panthers Softball Organization is a registered 501(c)3, EIN: 88-4210919, Public 78 data and Determination Letter available upon request, Deductibility Code: PC



According to the National Alliance for Youth Sports, 70% of youth drop out of organized sports before age 13¹.

That's less than ideal. Research shows that participating in youth sports can lead to immediate and long-term benefits for youth, their families, and their communities.

Specifically, playing youth sports can benefit²:

- **Mental, Emotional, and Social Health** – Participation is associated with lower rates of anxiety, depression, stress, suicide; higher self-esteem and confidence; increased cognitive performance, creativity, and life satisfaction.
- **Physical Health** – Participation is associated with increased physical activity levels, improved cardiovascular fitness, and overall quality of life.
- **Educational and Career Success** – Participation is associated with improved teamwork, social skills, social responsibility, life skills, empowerment, personal responsibility, self-control, educational and occupational skills, academic achievement, and leadership qualities.
- **Lifelong Participation** – Building the habit of physical activity early may reap rewards in adulthood, with 73% of adults who play sports participate when they were younger. Adolescents who play sports are 8 times more likely to be physically active at age 24 than those who did not play sports.

According to the University of Notre Dame's Center for Ethical Education, research shows that kids play sports for the following reasons:

- To Have Fun (always #1)
- To do something I am good at
- To improve my skills
- To get exercise and stay in shape
- To be part of a team
- Excitement of competition

Studies also show that kids quit sports for the following reasons:

- Criticism and yelling
- No playing time
- Emphasis on winning
- Poor communication
- Fear of making mistakes
- Boredom
- Not learning

The Madison Panthers organization specifically supports player development with:

- **A Focus on Skill Development** – Coaches organize practices to give all players repetitions with multiple positions and skillsets in small groups of players.
- **Positive Family Atmosphere** – By encouraging parents and fans to cheer on all players with positive reinforcement, players understand that mistakes are part of getting better.
- **Local North Alabama Tournaments** – In concentrating on local competitions, team participation limits financial stress on families.
- **Participation in Community Service** – Focusing on needs in the community allows players the opportunity to see the world outside of their immediate circle.



¹ https://www.nays.org/CMSContent/File/nays_community_recommendations.pdf

² https://health.gov/sites/default/files/2020-09/YSS_Report_OnePager_2020-08-31_web.pdf